

## 2025 Sponsorship Packages



### Sponsorship Levels

Sponsor Level	Cost
<b>Sign Sponsor</b> Banners along fences - 3'x6' Max size (sponsor provided)	\$100 / year
<b>General Sponsor</b> Name on season T-shirt (must be provided to club by March 1st)	\$200 / year
<b>Business Sponsor</b> Website ad and Internet link to business Acknowledgement at all Events - Includes races, banquet and any other special club events Setup of 10x10 booth at any KCKA points race Year end KCKA appreciation plaque to be presented at banquet	\$250 / year
<b>Class Sponsor</b> All benefits of business sponsor Name on year end trophies for class to be presented at the banquet Option to present Class award 2 Year end banquet tickets 2 spectator passes per KCKA points event	\$450 / year
<b>Liberty Cup Sponsor</b> All benefits noted in class sponsor Name on Liberty Cup trophies to be presented at the banquet	\$750 / year
<b>Racing Sponsor</b> All benefits noted in class sponsor Adverting on all promotional fliers / social media posts promoting a race	\$1,000 / year
<b>Series Sponsor</b> All benefits noted in Racing Sponsor Specify sponsors' products for use in series (i.e. tires, etc.)	\$5,000 / year
<b>Track Sponsor</b> Track will be named after sponsor for 5 years, i.e. 'Sponsor Name' Raceway (kartway, speedway, etc.) Will include name on the track's monument sign along Missouri State Highway B	\$25,000 / 5 years
<b>Custom Sponsorship</b> Let us know how you would like to help KCKA	TBD

### Benefit Comparison

	Sign Sponsor	Business Sponsor	Class Sponsor	Liberty Cup Sponsor	Racing Sponsor
Sign / banner on fence	X	X	X	X	X
Logo in any newsletters or publications		X	X	X	X
Website ad and Internet link to business		X	X	X	X
Acknowledgement at all events		X	X	X	X
Logo on club T-Shirt (if printed)		X	X	X	X
Setup of vendor booth at KCKA points race		X	X	X	X
Name on Trophy presented at Banquet			X	X	X
Option to Present Award			X	X	X
2 Year end banquet tickets			X	X	X
2 Spectator Pit passes passes per points event				X	X
Year end KCKA appreciation plaque to be presented at banquet		X	X	X	X
Adverting on any promotional fliers / social media posts promoting a race					X

**2025 Sponsorship Application**



Type	Cost
<input type="checkbox"/> Banner along fence (sponsor provided)	\$100
<input type="checkbox"/> General Sponsor	\$200
<input type="checkbox"/> Business Sponsor	\$250
<input type="checkbox"/> Class Sponsor	\$450
<input type="checkbox"/> Liberty Cup Sponsor	\$750
<input type="checkbox"/> Racing Sponsor	\$1,000
<input type="checkbox"/> Series Sponsor	\$5,000
<input type="checkbox"/> Track Sponsor	\$25,000
<input type="checkbox"/> Custom Sponsorship (tell us what you'd like to give and get)	??

*Sponsorships run from March 1st to February 28th (No pro-rating of sponsorship costs & no refunds)*

**TOTAL SPONSORSHIP ENCLOSED:** \_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CLASS YOU WOULD LIKE TO SPONSOR: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

Check here if you would like to opt out of any recognition for your sponsorship

**MAKE CHECKS PAYABLE TO: Kansas City Karting Association**

**Mail or Email this form along with artwork for ads to:** Kansas City Karting Association  
 805 E. 203rd St.  
 Belton, MO 64012  
[kckartingclub@gmail.com](mailto:kckartingclub@gmail.com)

For questions call: (573) 353-0633  
 (816) 778-6543  
 (816) 835-0126  
 (816) 590-1461  
 (816) 379-9922

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